MEET OUR SPEAKERS

# Let Session

"Experimental research in tourism and book!

Finished!
5:00-6:00 PM, JST



Dr Pablo Pereira-Doel

Lecturer in Hospitality Information Technology, University of Surrey, UK

### 2nd Session

"Archival research methods & 3-Dimensional reconstruction heritage arrished!
Finished!

5:00-6:00 PM, JST



Dr Nurdiyana Zainal Abidin Senior Lecturer, University Malaya, Malaysia



#### 3nd Session

"Using biometrics in tourism and hospitality research"

WEDNESDAY, 11 OCTOBER 5:00-6:00 PM, JST



**Dr Husna Zainal Abidin**Lecturer, Center for Tourism
Research, Wakayama University,
Japan

# 4th Session

"Conducting consumer research in Japan"

MONDAY, 11 DECEMBER 5:00-6:00 PM. JST



**Dr Kaede Sano**Associate Professor, Faculty of Tourism, Wakayama University, Japan

# CTR WORKSHOP SERIES

for Students & Young researchers 2023





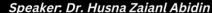
## 3rd Session

#### Using biometrics in tourism and hospitality research

Wednesday, 11 October, 2023 | 5:00-6:00PM (JST, GMT+9)

This workshop session aims to introduce postgraduate and early career researchers to the potential of biometric technology in studying behaviours in the tourism and hospitality industry. Participants will learn about various types of biometric measurements, such as eyetracking and galvanic skin response and how they can be applied to gather real-time data on individuals' emotional and cognitive responses. The session will cover an introduction to the design and implementation of biometric research, challenges, and opportunities. Case studies will be used to demonstrate the application of biometrics within the tourism and hospitality sector, helping early-career researchers understand how such cutting-edge methods can provide deeper insights into their research.





Lecturer, Center for Tourism Research, Wakayama University, Japan

Moderator: Dr. Kaede Sano

