Undergraduate Programs

Faculty of Tourism

Mission Statement

The Faculty of Tourism aims to prepare students to

- gain awareness of the overall structure of the discipline of tourism
- understand the interrelationships between three fields of expertise: Tourism Management, Regional Revitalisation, and Tourism Culture, and
- demonstrate in-depth knowledge of one of these fields as an area of specialization

Diploma Policy

A bachelor's degree in tourism is granted to those that are deemed to have achieved the following goals defined by the Faculty of Tourism according to the Mission Statement and policy on granting diplomas of Wakayama University.

- 1. Broad knowledge and multidisciplinary academic ability
- Wide-ranging knowledge and thinking skills that enable students to contribute to today's world of diverse values with rich humanity.
- 2. Specialized knowledge and skills
- The ability to think multilaterally, and to examine diverse problems related to tourism from an academic viewpoint.
- 3. Problem-solving and independent learning ability
- The ability to investigate tourism theoretically and practically, to creatively solve problems, and to take initiatives
- 4. Cooperation and communication
- The ability to collaborate with others and think flexibly to address challenges in tourism and comply with the standards of the Global Code of Ethics for Tourism (GCET)
- 5. Regional interest and global perspective
- The ability to Develop broad knowledge to comprehend both regional and international community development through tourism

Curriculum Policy

The curriculum is designed and implemented based on the following policy.

Perspective and Content of Curriculum

- 1. Liberal education subjects are included to cultivate broad knowledge and thinking skills.
- 2. Specialized education subjects include

- o introductory specialized subjects and basic specialized subjects to develop divergent thinking
- specialized interrelated subjects that act as a bridge between the specialized field of tourism and various related fields. These subjects will help students to think from multiple perspectives.
- o specialised subjects for the three specialisations of Tourism Management, Region Revitalisation, and Tourism, and Culture
- o applied subjects
- 3. Fundamental exercises, project exercises, and specialized exercises shall be included to cultivate the required sense of ethics and the ability to act independently to solve problems.
- 4. Production projects subjects, project exercises, fundamental independent exercises, and independent exercises shall be included to cultivate the ability to cooperate with others
- 5. Japanese culture subjects, foreign language subjects, and international subjects shall be included to cultivate a broad understanding of culture. Fundamental self-exercises and project self-exercises that include on-site activities shall also be included. A global program that enables basic specialized subjects and specialized subjects to be taken in English shall also be included.
- 6. Career subjects that enable students to widely demonstrate their gained abilities after graduation shall be included.

Teaching Mode and Methodologies

- 1. Classes are conducted via lectures, exercises, experiments, practical experiences, or a combination of these will help to achieve the goals of each class subject.
- 2. Students shall be provided with opportunities to learn substantial knowledge independently and via dialogue with their peers and in small groups.

Assessment Methods

• Academic achievements shall be assessed via examinations, reports, and presentations according to the goals to achieve and assessment criteria defined for each subject.

Admissions Policy

The Faculty of Tourism seeks those who have acquired the following knowledge and abilities.

- 1. Knowledge and skills
- The fundamental academic ability required to study specialized fields at the Faculty of Tourism

- 2. Ability to think, evaluate and communicate
- The fundamental ability to think, make decisions, and express ideas to tackle problems independently and proactively
- 3. The skills and attitude to work independently with people of diverse backgrounds
- Wide interest in contemporary social conditions, diverse culture, history, geography, and language, curiosity to learn, and the willingness and attitude required for learning via interactions with others
- The willingness and attitude to utilize the knowledge and skills they have acquired to independently and creatively solve problems

Expectations after Admissions

Students are expected to extend the knowledge, skills, abilities, and attitudes they possess upon admission to the Faculty to

- develop a greater interest in the problems related to tourism
- enhance their knowledge and abilities to a level that enables them to learn the specialized knowledge of the Faculty of Tourism